

GREEN SAIL

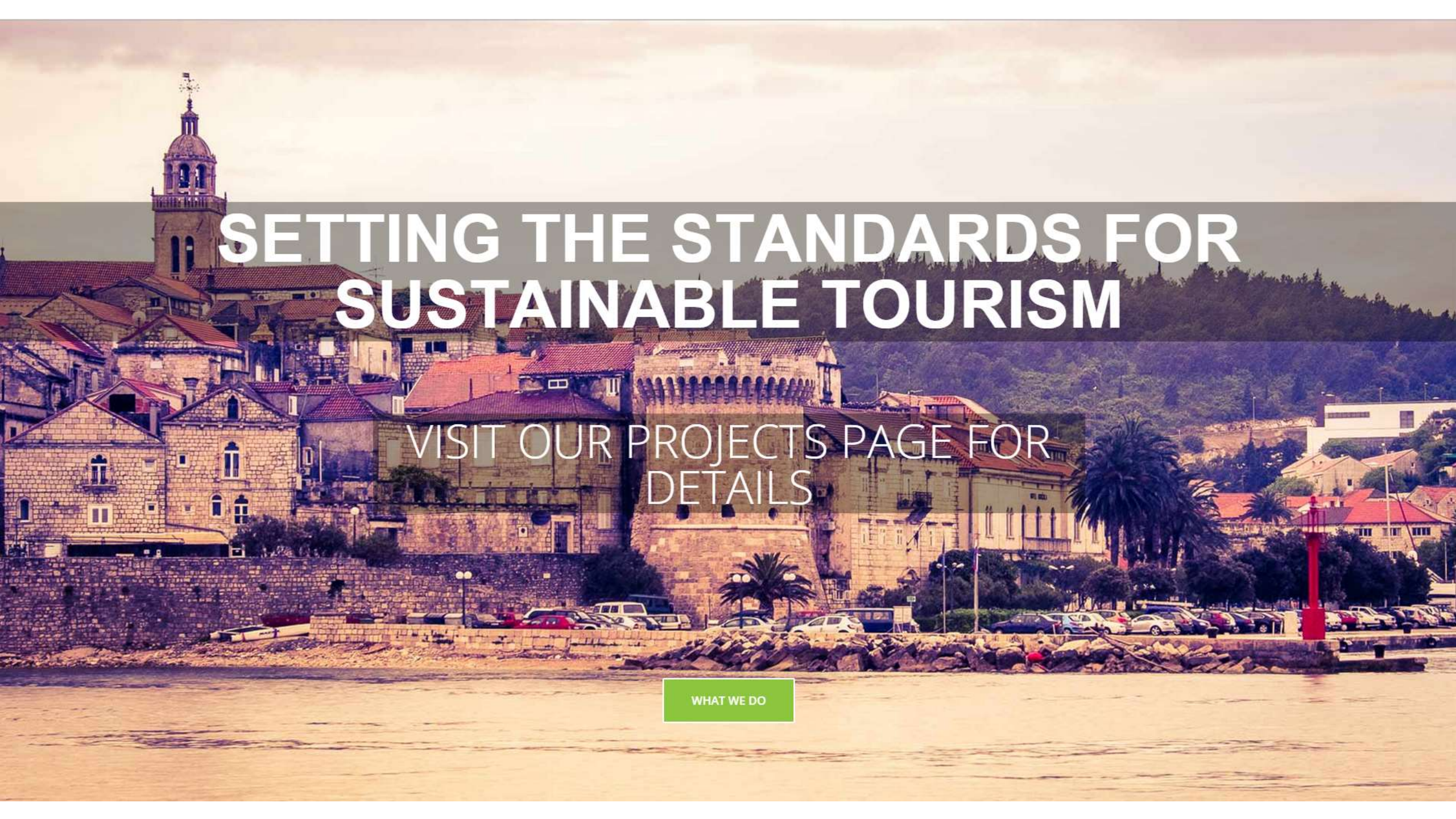
PROMOTING SUSTAINABLE
TOURISM IN CROATIA

WHAT WE DO

COOPERATING WITH THE LOCAL COMMUNITY

KEEPING CROATIA BEAUTIFUL...

WHAT WE DO



SETTING THE STANDARDS FOR SUSTAINABLE TOURISM

VISIT OUR PROJECTS PAGE FOR
DETAILS

[WHAT WE DO](#)

What We Do

Sail Croatia is dedicated to sustainable tourism in Croatia and we are passionate about raising awareness of environmental, economic and sustainable tourism policies in Croatia which has resulted in the creation of Green Sail. We believe the promotion of environmental awareness in the region will have a prolonged and positive impact on the livelihoods of the local people and maintain Croatia as a sustainable tourism destination for future generations.

Green Sail aims to educate and build awareness amongst all stakeholders about sustainability and 'Green Tourism' in Croatia through our activities and continued partnerships with local businesses. Green Sail is active on a local level in Croatia and we are committed to discussion, raising awareness and implementing changes that will improve sustainability in Croatia.



It is vital sustainable tourism is embraced in Croatia to preserve its natural beauty as well as protect local stakeholders. Sail Croatia works with local businesses and captains to ensure business is not outsourced and remains a unique Croatian experience for their guests. Green Sail is the first step to initiating a 'Green' change in Croatia and educating current suppliers is proving promising.

We share our responsibility to protect the environment, customs and traditions of the region with our guests and find this is appreciated as they gain knowledge and receive a culturally diverse experience whilst travelling. Green Sail aims to improve the condition of some of the beaches along the Dalmatian coast, as well as promote sustainability throughout Croatia through partnerships with local businesses learning and educating the wider community of our policies on sustainable tourism.

Through such initiatives, we aim to:

- raise awareness of the importance of Green Tourism in the Adriatic.
- promote environmentally-friendly policies with our local business partners.
- actively participate in local community projects to clean up beaches/ports.
- educate our stakeholders on sustainability practices and how to manage tourism sustainably in Croatia.

Green Sail is open to working with local businesses and tourism bodies to enhance sustainability in Croatia. Our Green Sail Project Partners:



Green Sail 2015



Our Green Sail cruise is perfect for the environmentally conscious traveller looking for a fun and rewarding trip to the Adriatic. This social trip includes active participation in local community clean-up projects on beaches and in ports. We are committed to promoting sustainable travel in Croatia and this trip is a great chance for you to make your own contribution to this beautiful coastline as part of a fun and active group of like-minded travellers.

Sailing in April offers spring weather with Croatia's natural beauty in bloom and remaining outside of the peak-season so a great time to visit the islands and experience a hands-on involvement in actively participating in building a sustainable Croatia. Green Sail provides you with a unique opportunity to meet local people and make a genuine difference to the local community, while helping them prepare for the 2015 season. We have a limited number of places on board our Premier ship departing on the Green Sail Cruise. Our Premier ship offers ensuite cabins with air-conditioning.



Itinerary: SPLIT - STARI GRAD - HVAR - MLJET - DUBROVNIK - KORCULA - OMIS - SPLIT

Starting and finishing in the city of Split, our Green Sail cruise offers 7 days exploring the stunning coast of Croatia. The cruise departs **25 April 2014**.

Departure Day: Saturday (25 Apr)

Departure Time: 1PM

Finish Time: 9AM the following Saturday

Note: It is possible to finish on Friday evening as the boat will dock in Split around 5pm

The boat will depart from Split at 1pm on Saturday.

A typical day will involve exploring the shores of the Adriatic and include a few hours each day working on local community projects such as picking up litter from beaches, as well as meeting local people and mooring up in a different port each evening. This trip is a real and unique chance to actively contribute to the local community and help the local people prepare for the 2015 summer season.



How To Get Involved

Want to get involved with Green Sail? Here are some ways you can actively help increase Croatia's sustainability:

- join Green Sail Cruise on the 25th of April 2015
- business sponsorship, are you a local business wishing to get involved? We would love to hear from you as we are looking for sponsors to help build this Green Tourism initiative in Croatia.
- join us in some of our stops on the cruise and help with the clean up.
- tag us in your pictures on social media where you are helping Croatia's sustainability.
- spread the Green Tourism word and educate your friends and family on its importance.



Objectives 2015

- develop awareness in local community on Green tourism and sustainability
actively involve:
 - local community officials
 - tourist boards
 - other tourism stakeholders
 - local supplier
 - schools
- secure media coverage on Green Sail activities on local level (radio stations) and national level (TV station) in order to promote more active involvement of local communities
- Involve, educate and inspire all community stakeholders in long term sustainable activity





<http://www.green-sail.org/>